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**FOR IMMEDIATE RELEASE**

**INSIDE PUBLIC ACCOUNTING NAMES NOVOGRADAC & COMPANY  
'BEST OF THE BEST'**

National Firm Honored For Wise Management and Superior Performance

**San Francisco, Calif.** – Following on the heels of being recognized by INSIDE Public Accounting (IPA) as one of the top 50 accounting firms in the nation, as well as an All Star firm in the training of its professionals, San Francisco-based Novogradac & Company LLP has been named to IPA's Best of the Best Firms list for 2010.

The Best of the Best recognition annually honors 25 firms for their wise management and superior operational performance on more than 50 criteria. More than 385 firms participated in this year's 20<sup>th</sup> annual IPA Annual Survey and Analysis of Firms. All firms are eligible for the designation, regardless of size.

"We're honored and proud to once again be named a Best of the Best firm," said Michael J. Novogradac, CPA, managing partner in the firm's San Francisco office. Novogradac & Company has been named a Best of the Best accounting firm in eight of the past 10 years and received honorable mention in two of those years. "It's gratifying to be recognized for our vision, planning and execution in delivering superior performance and we couldn't do it without the many dedicated professionals in our offices throughout the country."

"Best of the Best firms represent the top 25 accounting firms in the nation [and the firms] that earn this designation represent the best of what the accounting profession has to offer," said Michael Platt, principal of the Platt Group and publisher of INSIDE Public Accounting.

MORE

IPA notes that the Best of the Best firms excelled within an economic environment that took its toll on all firms.

“The success of these firms is a tribute to their leadership. Their stellar performance defies economic trends by recognizing the long-term goals that are needed in order to sustain growth through both prosperous times and down times,” said Kelly Platt, principal of the Platt Group and publisher of INSIDE Public Accounting. “Despite the economy, these firms turned in solid results.”

INSIDE Public Accounting was founded in 1987 and is published by The Platt Group. IPA’s monthly newsletter reports and analyzes the news, trends, strategies and policies that affect the nation’s public accounting firms, providing them with the information and resources they need to compete and operate more profitably.

San Francisco-based Novogradac & Company LLP is a national certified public accounting and consulting firm with offices in San Francisco and Long Beach, Calif.; Metro Atlanta, Ga., Washington, D.C. and Kansas City, Mo.; Austin, Texas; Dover, Cleveland and Columbus Ohio; Portland, Ore.; New York, N.Y. and Boston, Mass. It serves clients in a broad range of industries with an emphasis in the real estate and service sectors. The firm provides a full spectrum of audit, tax, valuation, litigation support and general consulting services to publicly and privately held enterprises nationwide.

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