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FOR IMMEDIATE RELEASE

**INSIDE PUBLIC ACCOUNTING NAMES NOVOGRADAC & COMPANY
'BEST OF THE BEST'**

National Firm Honored For Exceptional Performance

San Francisco, Calif. – Following on the heels of being recognized by INSIDE Public Accounting (IPA) as one of the top 50 accounting firms in the nation, as well as one of the fastest growing firms in the country, San Francisco-based Novogradac & Company LLP has been named once again to IPA's Best of the Best Firms as well as Best of the Best Growing Firms for 2011.

The Best of the Best recognition annually honors 25 firms for their wise management and superior operational performance on more than 50 criteria. More than 400 firms participated in this year's 21st annual IPA Annual Survey and Analysis of Firms. All firms are eligible for the designation, regardless of size.

"In business, results matter," said Kelly Platt, principal of The Platt Group and managing editor and publisher of INSIDE Public Accounting. "In any economy – up or down – clues for what to do, where to focus and how to practice can be found in the IPA Best of the Best. The success of these firms is a tribute to their leadership. Their performance defies economic trends by recognizing the long-term goals that are needed in order to sustain growth through both prosperous times and down times."

"We're honored and pleased to once again be named a Best of the Best firm," said Michael J. Novogradac, CPA, managing partner in the firm's San Francisco office. Novogradac & Company has been named a Best of the Best accounting firm in nine of the past 11 years and received honorable mention in two of those years. "It's gratifying to be recognized for our vision, planning and execution in delivering superior performance and my partners and I are proud of the many dedicated professionals in our offices throughout the country who have made it possible for us to achieve this recognition."

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“The IPA 2011 Best of the Best firms stand out as well-managed and well-executed examples of how to succeed regardless of what the economic environment throws their way,” said Michael Platt, principal of the Platt Group and publisher of INSIDE Public Accounting. He noted that size wasn’t a factor – the largest firm to make the cut is \$71.4 million and the smallest, at \$7.5 million. “The firms identified as Best of the Best may change from year to year, but the building blocks of what makes them tick remain the bedrock of success for all these firms – past, present and future,” Platt said.

INSIDE Public Accounting was founded in 1987 and is published by The Platt Group. IPA’s monthly newsletter reports and analyzes the news, trends, strategies and policies that affect the nation’s public accounting firms, providing them with the information and resources they need to compete and operate more profitably.

San Francisco-based Novogradac & Company LLP is a national certified public accounting and consulting firm with offices in San Francisco and Long Beach, Calif.; Metro Atlanta, Ga., Washington, D.C., Detroit, Mich. and Kansas City, Mo.; Austin, Texas; Dover, Cleveland and Columbus, Ohio; Portland, Ore.; New York, N.Y. and Boston, Mass. It serves clients in a broad range of industries with an emphasis in the real estate and service sectors. The firm provides a full spectrum of audit, tax, valuation, litigation support and general consulting services to publicly and privately held enterprises nationwide.

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