

GIS Services

A SMARTER WAY TO ASSESS PROJECT POTENTIAL

THE GOVAL GROUP SERVICES

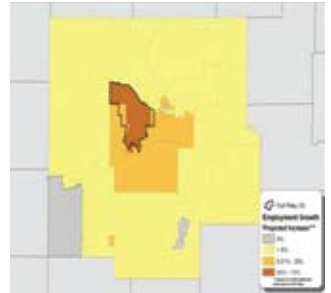
- Enhanced Use Leasing (EUL)
- Military Housing Privatization Initiative (MHPI)
- Base Realignment and Closure (BRAC)
- Non-Federal Public Private Partnerships (P3)
- Valuation Services
- Affordable Housing Development Support

THE GOVAL GROUP PRODUCTS

- IMPLAN Economic Analysis
- GIS Services
- The Rent Reasonableness Estimator
- CompsMART+SM

Of the many services Novogradac provides, one that sets us apart from our competitors is our GIS capability. Novogradac is a licensed user of the ESRI Business Analyst GIS software.

The software allows us to do in-house GIS and data analysis of locations nationwide. With this ArcView compatible software, we can:



- Analyze any spatial area, as our system contains all U.S. political boundaries, Census tracts, block groups and blocks.
- Input custom boundaries to focus our analysis on customer defined areas such as by a specified radius from an identified point or custom-drawn polygon. Clients are obviously better served by project specific, custom drawn study areas that take into account their entire project needs.

Novogradac's GIS capabilities allow us to provide analysis of the changes and trends in the demographics of the study area. This analysis examines the past ten years of demographic data.

Data included in GIS analysis encompasses Census data for 1990 and 2000, as well as current year estimates and forecasted five year projections. By using Novogradac's proprietary forecast model, additional projections beyond the ten year threshold can be made.

CONTACT US

Learn more about how the GoVal Group can assist with your next project.

Visit us online at www.govalgroup.com

For additional information contact us at

gis@novoco.com or call Brad Weinberg in

the Metro Washington, D.C. office at **240.235.1701**

Data included in GIS analysis encompasses Census data for 1990 and 2000, as well as current year estimates and forecasted five year projections. By using Novogradac's proprietary forecast model, additional projections beyond the ten year threshold can be made. In addition, the GIS software allows us to:

- Find pockets of demand for housing and consumer needs by mapping Census tracts or block groups with low incomes, high renter tenure, large households, or other key demand elements, such as elderly rental population.
- Import other data to the system to add additional layers of information to our analysis. A particularly useful capability is site selection. By inputting customer specified criteria, we can instantly identify areas meeting those standards.
- Provide customized maps displaying the results of our analyses. These maps provide the customer with an easy way to quickly visualize the data and any trends they present, and are included in final reports and presentations.

Together, all segments of our GIS capabilities allow us to provide an invaluable asset to our clients, as it helps them understand and envision the market segments they serve.