

IMPLAN Economic Analysis

A SMARTER WAY TO ASSESS PROJECT POTENTIAL

THE GOVAL GROUP SERVICES

- Enhanced Use Leasing (EUL)
- Military Housing Privatization Initiative (MHPI)
- Base Realignment and Closure (BRAC)
- Non-Federal Public Private Partnerships (P3)
- Valuation Services
- Affordable Housing Development Support

THE GOVAL GROUP PRODUCTS

- IMPLAN Economic Analysis
- GIS Services
- The Rent Reasonableness Estimator
- CompsMART+SM

In addition to the array of services Novogradac & Company LLP provides, the firm's Government Consulting & Valuation Advisory (GoVal) Group offers Economic Impact Analysis using IMPLAN (Impact Analysis for Planning) software.

An IMPLAN analysis performed by Novogradac & Company LLP will provide valuable insight into how changes in the economy will effect various industries within the immediate and surrounding areas. An IMPLAN analysis can asses the outcome of changes such as:

- Adding a hotel in downtown
- Opening a new mall in the suburbs
- Adding a multi-family high-rise apartment building

WHY CHOOSE NOVOGRADAC & COMPANY LLP?

Novogradac & Company LLP professionals are licensed users of IMPLAN software. Our training and experience allow us to accurately input your project's unique variables and its corresponding industry impacts into an analysis model.

On the reverse of this flyer is a sample output report from an impact analysis. This sample study involved the rehabilitation of a historic building into a mixed-use building consisting of condos, retail space, and offices. Novogradac is able to summarize this information into useful summaries for use in planning.

CONTACT US

Learn more about how the GoVal Group can assist with your next project.

Visit us online at www.govalgroup.com

For additional information contact us at

implan@novoco.com or call Brad Weinberg in

the Metro Washington, D.C. office at **240.235.1701**

SAMPLE IMPLAN ANALYSIS REPORT

This sample study involved the rehabilitation of a historic building into a mixed-use building consisting of condos, retail space, and offices.



Industry	Direct*	Indirect*	Induced*	Total*
11 Ag, Forestry, Fish & Hunting	\$1	\$40	\$23	\$65
21 Mining	\$0	\$63	\$7	\$70
22 Utilities	\$6,871	\$58,761	\$62,430	\$128,062
23 Construction	\$9,800,000	\$14,065	\$8,739	\$9,822,804
31-33 Manufacturing	\$14,002	\$467,287	\$158,046	\$639,335
42 Wholesale Trade	\$13,100	\$345,499	\$136,483	\$495,082
48-49 Transportation & Warehousing	\$3,688	\$227,145	\$54,992	\$285,825
44-45 Retail trade	\$1,295,853	\$324,255	\$141,717	\$1,761,825
51 Information	\$4,501	\$109,904	\$65,000	\$179,405
52 Finance & insurance	\$15,234	\$139,838	\$191,281	\$346,353
53 Real estate & rental	\$265,162	\$160,750	\$98,151	\$524,063
54 Professional–scientific & tech svcs	\$4,164	\$288,764	\$85,555	\$378,483
55 Management of companies	\$0	\$109,562	\$21,497	\$131,059
56 Administrative & waste services	\$928	\$127,941	\$42,837	\$171,706
61 Educational services	\$2,927	\$3,977	\$37,296	\$44,200
62 Health & social services	\$40,664	\$500	\$330,977	\$372,141
71 Arts–entertainment & recreation	\$3,550	\$30,279	\$35,948	\$69,777
72 Accommodation & food services	\$13,162	\$32,356	\$134,331	\$179,848
81 Other services	\$10,015	\$77,632	\$100,977	\$188,625
92 Government & non NAICs	\$27,858	\$42,228	\$324,842	\$394,928
Institutions	\$125,547	\$0	\$0	\$125,547
Total	\$11,647,226	\$2,560,848	\$2,031,130	\$16,239,204