



# APPENDIX S

## Construction Sign Specifications

All developments receiving WHEDA® construction financing or Low Income Housing Tax Credits are required to produce and display a WHEDA Construction Sign during the construction period of the development.

WHEDA provides the electronic art files and sign specifications for developers to send to the sign company/printer of their choice. There are 2 file formats available to download as per the sign maker's requirements. Available for download are vector-based EPS and PDF files. All files have been created to the exact dimensions, are high resolution (300dpi) and have been Zipped for downloadability. Electronic art files can be found on the WHEDA website at:

[www.wheda.com/root/MultifamilyTools.aspx](http://www.wheda.com/root/MultifamilyTools.aspx).

### Sign specifications are:

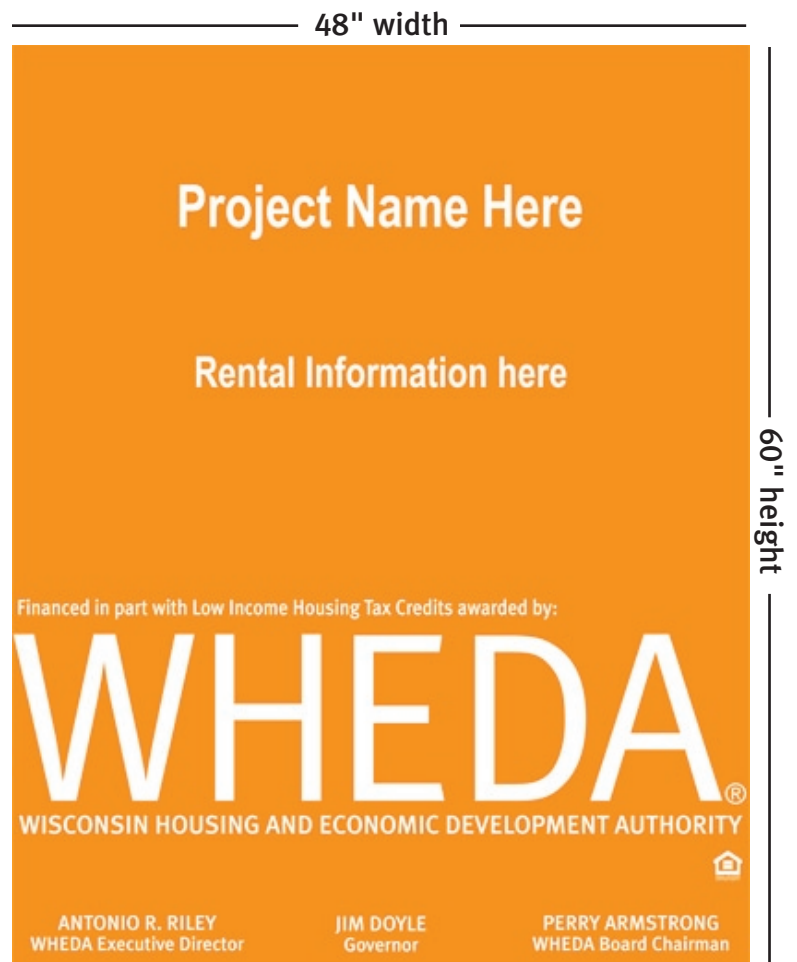
**Board material:** 3/4 Plywood A-B Ext. APA

**Size:** 48"W x 60"H (.125" bleed on all sides if necessary)

**Color:** Pantone 716 (4C separation: 50M/100Y)

**Font usage:** There are only 2 areas of text that are editable on the electronic files. All other text is set in place and cannot be edited.

- 1. PROJECT NAME** – Arial Narrow Bold, minimum font size 225pt, white, 95% horizontal scale
- 2. RENTAL INFORMATION** – Arial Narrow Bold, minimum font size 150pt, white, 95% horizontal scale



WHEDA Construction Sign proof



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